

DRAFT – MAY 13, 2019

Greater East Grand Region Initial Planning Team SUMMARY OF MAY 9TH MEETING - GOALS & PRIORITIES DISCUSSION

POTENTIAL COLLAPSED CATEGORIES (Not prioritized)

1. Natural Resources

- a. Utilize more fully natural and managed resources- (Lakes, rivers, wetlands, forests, lands and landowners (private - public and conservation)
- b. Explore expansion and new cottage industries/light manufacturing thru entrepreneurship
- c. Develop strong connections between landowners, community and potential entrepreneurs

2. Tourism

- a. Develop local cultural and heritage based assets
- b. Sustain/expand infrastructure (lodging, dining, and retail)
- c. Continue to support traditional hook & bullet businesses
- d. Help develop new offerings in eco-tourism & non-consumptive outdoor recreation

3. The Out-of-Doors

- a. Expand recreational infrastructure (trails, public access and waterfront public use areas)
- b. Preserve public use and access on private lands especially to public waters
- c. Connect health and wellness benefits to the out-of-doors

4. The Internet/technology

- a. Expand high speed coverage while highlighting existing high speed fiber optic locations
- b. Promote tech related in-migration - people and business opportunities

5. Farming/Local Ag/Local retail

- a. Target marketing to lake neighborhoods and other existing retail customer bases
- b. Expand Local Ag thru philanthropy, co-ops and CSA's

6. Sustain/upgrade critical local infrastructure

- a. Improve regional/local communication including development of a central hub (source)
- b. Sustain/improve clinic, school, energy, food - basic human services/quality of life
- c. Continue revitalization – removal of blight – aesthetics count
- d. Seek workforce development to meet current and future demand for local worker skills and abilities

IDENTIFIED NEEDS GOING FORWARD

1. Conduct a **SWOT Analysis** – Sharpen focus & Vision
2. Develop a **Strategic Plan** – Where are we going? What are the steps/process?
3. Assess **volunteer capacity** / need for contracted services
4. Develop **planning budget**, feasibility and funding sources
5. Other?