

# #3

## ASSET MAPPING PROCESS

|   | Step                              | Process  | Comments / Questions  |
|---|-----------------------------------|--|---|
| 1 | <b>Define Community</b>           | Determine the specific population  | All city residents, elderly, disabled, youth, faith-group, etc.   |
|   |                                   | Determine the geographic boundary  | Entire county, city limits within the county, etc.  |
| 2 | <b>Convene Core Mapping Group</b> | Recruit 4-6 individuals or leaders in the community, use both formal and informal networks | Don't forget the 'silent leaders' or 'quiet strangers'<br>Who has a wide community knowledge base?                              |
|   |                                   | Determine a project facilitator  | Who can best manage the project-skills, time, etc.  |
| 3 | <b>Get Organized</b>              | Project collaboration  | Most effective when done with a defined goal  |
|   |                                   | Desired outcomes and goals, what is the end result?  | Is there a particular issue?<br>Is it need-based or asset-based?<br>What is the desired outcome?                                |
|   |                                   | Prepare an estimated budget  | Human and financial resources<br>Grants<br>Fundraising monies<br>In-kind contributions  |
|   |                                   | Determine if there has been any asset mapping previously done                              | What records are available?   |
|   |                                   | What methods will be used to gather information?   | Face-to-face conversations<br>Door-to-door<br>Interviews<br>Surveys (phone, online, paper)<br>Storytelling<br>Community records |

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| 4 | <b>Select Asset Inventories and Gather Information</b> | <p>After choosing which (all) inventories to select, gather information on all the assets and resources. Use the Identifying and Inventorying Assets Template to help coordinate and organize findings.</p> <p>Compiling this information involves taking stock of EVERYTHING that your community has to offer to support the health of its residents.</p> | <p>Assessment Inventory Levels: use all or just ones specific to the needs of the community.</p> <ul style="list-style-type: none"> <li>• Skills Inventory</li> <li>• Statistical Inventory</li> <li>• Economic Inventory</li> <li>• Local Institutions and Organizations Inventory</li> <li>• Physical Infrastructure and Land Assets Inventory</li> <li>• Cultural Resources Inventory</li> </ul> |
| 5 | <b>Create the Map</b>                                  | <p>Once asset inventories are completed, these assets are "mapped" to identify skills and show locations, groups, interests, and identify areas with gaps.</p>   | <p>Map of the town or GIS created map</p> <p>Use color-coded pushpins or computer rendered coloring to indicate assets</p> <p>Create a flyer that depicts assets</p>  |

**Could be all recreational assets** – land & water trails (Snowmobile, ATV, hiking, skiing, snowshoeing, canoeing, kayaking), public use areas/facilities, seasonal recreational real estate, sporting lodges, guides, conservation areas, State owned lands, water access, etc, etc.