

# **DRAFT - MAY 22, 2019**

## **Greater East Grand Region Initial Planning Team REVIEW OF GOALS & OBJECTIVES FROM MAY 9<sup>TH</sup> MEETING**

### **Re-ordered as per 5-22-19 team discussions with Charles Rudelitch of SCEC**

#### **1. Natural Resources**

- a. Capitalize on our abundance of natural and managed resources- (Lakes, rivers, wetlands, forests, lands and landowners (private - public and conservation)
  - i. Explore expansion of existing and new cottage industries thru entrepreneurship
  - ii. Develop strong connections between landowners, community and entrepreneurs
  - iii. Expand recreational infrastructure (trails, public access and waterfront use areas)
  - iv. Preserve public use and access on private lands especially to public water

#### **2. Sustain/upgrade critical local infrastructure & businesses**

- a. Improve regional/local communication including development of a central hub (source)
- b. Sustain/improve clinic, school, energy, food - basic human services/quality of life
- c. Continue revitalization – removal of blight – aesthetics count
- d. Seek workforce development to meet current and future demand for local worker skills and abilities (Do not neglect the drug epidemic)

#### **3. The Internet/technology**

- a. Expand high speed coverage while highlighting existing high speed fiber optic locations
- b. Promote tech related in-migration - people and small business opportunities

#### **4. Farming/Local Ag/Local retail**

- a. Target marketing to lake neighborhoods and other existing retail customer bases
- b. Expand Local Ag thru philanthropy, co-ops and CSA's

#### **5. Tourism (Includes sustaining existing customer base)**

- a. Develop local cultural and heritage based assets
- b. Sustain/expand infrastructure (lodging, dining, and retail)
- c. Continue to support traditional hook & bullet businesses
- d. Help develop new offerings in eco-tourism & non-consumptive outdoor recreation
- e. Concentrate/capitalize tourism initiatives on people with connection to place

#### **To do list for above:**

- 1) Develop specific examples/actions items for each category and subcategory**
- 2) Develop stories and narratives to help describe each especially to outside audience**
- 3) Use focus groups to brainstorm and flesh out specifics**

Note: Charles Rudelitch commended our efforts as above – results would have been no different if we had hired a consultant