Greater East Grand Region

CURRENT/INTERNAL

STRENGTHS

- + Rural quality of Life
- + Basic infrastructure
- + Natural Resources rivers, lakes, clean water
- + Heritage/Culture
- + Permanent Public Rights and Lands
- + Recreational Tourism
- + Family-owned forests
- + Wood cottage industry
- + Multiple political jurisdictions
- + Farmland
- + Local businesses

PROBLEMS

- – Limited high-speed broadband
- – New and sustained volunteer engagement
- – Local tax burden
- – Local business sustainability due to C19 changes
- – Lack of built infrastructure on water trails
- – Need for greater collaboration between towns and organizations
- – Funding to keep economic development alive

FUTURE/EXTERNAL

OPPORTUNITIES

- Investment in youth and young adults' interests
- Opportunity to build 4 season tourism
- Well-planned in-migration from C19 and climate change
- Expanded investment using multiple jurisdictions and funders
- Access to assistance for local entrepreneurs
- High speed broadband project

THREATS

- Aging demographics/workforce availability
- Declining population/housing stock
- Covid-19 unpredictability
- Substance misuse/mental health disorders 15%
- Climate change/Changes in inland fishing
- Key businesses close because lack of succession planning

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